

## Soho Penthouse With a Rooftop Pool Returns for \$26.5M

Thursday, August 13, 2015, by Jessica Dailey



The early years of Aby Rosen's **350 West Broadway** were not kind to its penthouse, which lingered on the post-Lehman market, unable to find a buyer for more than three years. It finally sold in late 2012 for **\$17.56 million**, but the owners aren't sticking around. After sprucing up the rooftop terrace with a plunge pool and some teak planters by Gunn Landscape Architecture, they have put the three-level condo back on the market for **\$26.5 million**. Thanks to new furnishings, it looks 1,000 times better than it did when *Rosen was trying to sell it*, but does a small pool justify the \$9 million price increase? It should be noted, though, that this price is just half a million more than the condo's **original asking price** in 2009.

The 1,400-square-foot rooftop terrace, with its heated pool, fireplace, outdoor kitchen, and TV, is the star of the show, but the interiors aren't too shabby either. There are four bedrooms, a library, a wood-burning fireplace in the living room, and a media room with a wet bar.



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350 West Broadway,  
New York

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